

**THE TECHNOLOGY OF FORMATION OF CAREER-ORIENTED  
COMMUNICATION COMPETENCES IN THE TRAINING OF FUTURE  
SPECIALISTS IN HIGHER EDUCATION INSTITUTIONS (AS AN EXAMPLE  
OF ENGLISH LANGUAGE TEACHING)**

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**Аннотация**

*В статье рассматривается технология формирования профориентационных коммуникативных компетенций при подготовке будущих специалистов в узбекских высших учебных заведениях на примере преподавания английского языка. Описываются современные методы и технологии, используемые в узбекских высших учебных заведениях для формирования профориентационных коммуникативных компетенций у будущих специалистов, включая использование аутентичных материалов, интерактивных методов и компьютерных технологий. Результаты исследования показывают, что использование современных методов и технологий может значительно улучшить формирование профориентационных коммуникативных компетенций у студентов. Однако, необходим баланс между использованием новых и сохранением традиционных методов преподавания английского языка. В целом, технология формирования профориентационных коммуникативных компетенций при подготовке будущих специалистов в высших учебных заведениях в Узбекистане является актуальной задачей. Результаты исследований могут послужить основой для улучшения учебных программ и методик преподавания в узбекских высших учебных заведениях.*

**Abstract**

*The article discusses the technology of formation of career-oriented communicative competencies in the preparation of future specialists in Uzbek higher educational institutions on the example of teaching English. The article describes modern methods and technologies used in Uzbek higher educational institutions for the formation of career-oriented communicative competencies of future specialists, including the use of authentic materials, interactive methods and computer technologies. The results of the study show that the use of modern methods and technologies can significantly improve the formation of career-oriented communicative competencies among students. However, a balance is needed between the use of new and the preservation of traditional methods of teaching English. In general, the technology of formation of career-oriented communicative competencies in the*

*preparation of future specialists in higher educational institutions in Uzbekistan is an urgent task. The results of the research can serve as a basis for improving curricula and teaching methods in Uzbek higher educational institutions.*

### **Annotatsiya**

*maqolada ingliz tilini o'qitish misolida o'zbek oliy o'quv yurtlarida bo'lajak mutaxassislarni tayyorlashda kasbga yo'naltirish kommunikativ kompetentsiyalarini shakllantirish texnologiyasi ko'rib chiqiladi. O'zbekiston oliy o'quv yurtlarida bo'lajak mutaxassislar o'rtasida kasbga yo'naltirish kommunikativ kompetentsiyalarini shakllantirish, shu jumladan haqiqiy materiallar, interaktiv usullar va kompyuter texnologiyalaridan foydalanish uchun qo'llaniladigan zamonaviy usul va texnologiyalar tasvirlangan. Tadqiqot natijalari shuni ko'rsatadiki, zamonaviy texnika va texnologiyalardan foydalanish talabalarda kasbga yo'naltirilgan kommunikativ kompetentsiyalarni shakllantirishni sezilarli darajada yaxshilashi mumkin. Biroq, ingliz tilini o'qitishning yangi usullaridan foydalanish va an'anaviy usullarini saqlash o'rtasida muvozanat zarur. Umuman olganda, O'zbekistondagi oliy o'quv yurtlarida bo'lajak mutaxassislarni tayyorlashda kasbga yo'naltirish kommunikativ kompetentsiyalarini shakllantirish texnologiyasi dolzarb vazifadir. Tadqiqot natijalari O'zbekiston oliy o'quv yurtlarida o'quv dasturlari va o'qitish usullarini takomillashtirish uchun asos bo'lib xizmat qilishi mumkin.*

### **INTRODUCTION.**

In the conditions of modern economy and high competition in the labor market, the formation of career-oriented communicative competencies is one of the main tasks in the process of training future highly qualified specialists. Among all foreign languages, English is the most widely used language in a wide range of professional fields and is a key language for international communication.

The purpose of this article is to consider the technology of formation of career-oriented communicative competencies in the training of future specialists in higher educational institutions in Uzbekistan on the example of teaching English. To achieve this goal, we analyzed modern methods and technologies of teaching foreign languages used in Uzbek higher educational institutions.

We found that the use of the latest teaching methods and technologies, such as independent work, the use of authentic materials, interactive methods and computer technologies, contribute to the development of communication and professional skills of future specialists. They help students become more competitive in the labor market and achieve professional success.

Based on the analysis, we came to the conclusion that the formation of career-oriented communicative competencies of students in higher educational institutions of Uzbekistan in the framework of learning English plays an important role in improving the quality of professional training of future specialists.

In addition, the use of innovative methods of teaching English helps students develop their communication skills, which is a prerequisite for success in the modern world. Skills such as the ability to communicate in business English, work in a team, persuade people, and speak in front of an audience are important competencies for professional development and career growth.

In this article, we will consider the main principles and approaches to the formation of career-oriented communicative competencies in learning English in higher educational institutions of Uzbekistan, using advanced teaching methods and technologies. We will also discuss the advantages and limitations of using such methods and technologies, and consider their impact on the quality of professional training of students in Uzbekistan.

Summing up all of the above, this article reflects the relevance of the problem of forming career-oriented communicative competencies in the process of training future specialists in higher educational institutions of Uzbekistan on the example of learning English. It has practical significance for teachers and students, as well as for those involved in the development and implementation of innovative teaching methods and technologies.

#### LITERATURE REVIEW

Active participation of students in career guidance activities throughout the entire educational process is a necessary factor in the formation of their communicative competencies, including in English. The authors of Bennui and Henning (2016) considered an innovative approach to the development of a business English course using the joint efforts of linguists and economists, which made it possible to draw students' attention to the practical aspects of language learning in their professional activities.

The use of tasks based on solving professional problems is an effective method for developing professional and communication skills in economics students in English (Chen, 2018). Al-Mohammadi (2018) suggests that the use of authentic materials can also have a positive impact on the development of students' reading skills.

Career guidance training plays an important role in shaping the communicative competencies of future specialists, especially in the context of modern globalization and high competition in the labor market. Purposeful

development of students' communication skills in the context of learning English is one of the main tasks of the educational process in higher educational institutions of Uzbekistan.

According to research by Memon and Khaskheli (2018), the use of students' independent work, such as reading and analyzing specialized texts, allows them to develop their communication skills and, thus, improve the quality of professional training. The authors point out the need to develop students' abilities to analyze and interpret professional information in English.

In their research, Cui and Wang (2015) consider the use of authentic texts in teaching English in the context of professional development. The authors note that the use of "live" materials, such as articles and presentations, allows students to get real practice of using the English language and develop their communication skills.

The study by Sibgatullina (2019) revealed that the use of interactive teaching methods, such as role-playing games and discussions, in the process of teaching English contributes to the formation of students' communicative competencies in higher educational institutions. According to the author's data, this approach to teaching English in higher educational institutions of Uzbekistan increases the level of education and readiness of future specialists for professional activities.

Thus, the use of the latest teaching methods and technologies, authentic materials and interactive methods makes it possible to form career-oriented communicative competencies of students in the context of improving the quality of higher education in Uzbekistan.

In addition, Shafiei, Yazdani, and Sultan (2017) conducted a study on the effectiveness of using computer technologies in teaching English to students in higher education institutions. The results of the study showed that the use of multimedia applications and social networks significantly improves the knowledge of a foreign language and develops students' communication skills.

Kim and Kim (2016) reviewed the effectiveness of using IPS (Integrated Performance Skills) in teaching English as part of business education. The authors have identified four key elements, including modeling, presentation, feedback and reflection, which contribute to students' understanding of professional situations and are aimed at improving their communication skills.

All the above-mentioned studies show that the formation of career-oriented communicative competencies in the process of learning English is an important aspect of professional training of students in higher educational institutions in Uzbekistan. Innovative methods and technologies, such as independent work, the use of authentic materials, interactive methods and computer technologies,

contribute to the development of communication and professional skills of future specialists. This approach to teaching English helps students become more competitive in the labor market and achieve professional success.

Thus, the national peculiarities of teaching English to future economists in Uzbekistan require innovative methods and authentic materials that enrich the learning process and contribute to the development of students' communication and professional skills.

#### ANALYSIS

To realize the purpose of this article, we analyzed modern methods and technologies of teaching English used in Uzbek higher educational institutions for the formation of career-oriented communicative competencies in future specialists. We also analyzed research on this topic conducted both in Uzbekistan and abroad.

In the course of the study, we found that the use of modern teaching methods and technologies, such as independent work, the use of authentic materials, interactive methods and computer technologies, can significantly increase the level of formation of career-oriented communicative competencies among students. Among these methods, special attention was paid to the use of authentic texts and resources that enable students to get acquainted with real situations of communication in English in the professional sphere.

We also analyzed the use of interactive methods, such as role-playing games, discussions, debates, etc., which develop students' communication skills and teamwork skills. In addition, we found that the use of computer technologies, such as electronic textbooks, online resources, language learning programs, etc., helps students improve their reading, writing, speaking, and understanding of English.

#### Analysis:

Analysis of the provided research and experience of teachers of higher educational institutions in Uzbekistan allows us to draw the following conclusions:

- The use of modern methods and technologies of teaching English, such as the use of authentic materials, interactive methods and computer technologies, can significantly improve the level of formation of career-oriented communicative competencies among students.

- Using authentic texts and resources, such as business documents, articles from professional journals, video lectures, etc., allows students to get acquainted with real situations of communication in business English.

- Interactive methods, such as role-playing games, discussions, debates, etc., allow students to develop communication skills and teamwork skills.

- The use of computer technologies, such as electronic textbooks, online resources, language learning programs, etc., helps students improve their reading, writing, speaking and understanding of the English language.

- Despite the advantages of using modern methods and technologies of teaching English, they also have their limitations, which may affect the quality of professional training of students. It is important to develop a balance between the use of new methods and technologies and the preservation of traditional methods of teaching English.

- The formation of career-oriented communication competencies is important in the process of training future specialists in higher educational institutions in Uzbekistan.

It is important to note that the formation of career-oriented communication competencies should begin from the very beginning of learning English. This means that even at the initial stages of training, students should be given opportunities to get acquainted with authentic materials on professional topics, conduct communication games and exercises that will be useful for their future professional activities.

In addition, it is important that the English teacher is able to adapt his course to the needs of students and use different methods and technologies depending on the level of training of the group. For the effective formation of career-oriented communicative competencies, it is also necessary to integrate subject information related to the future professional activities of students into the English language course.

Scientific and research work in this area should continue to find out how to further improve the process of forming career-oriented communication competencies among future specialists in Uzbek higher education institutions. This may include developing new teaching methods and technologies, conducting additional intensive courses, using modern educational platforms, etc.

In general, the formation of career-oriented communication competencies among future specialists in Uzbekistan is an important direction for the development of education in the country. The use of modern methods and technologies of teaching English, adapted to the needs of future professional activities of students, will help to prepare highly qualified specialists who can successfully compete in the global labor market.

## RESULTS AND DISCUSSION.

This article analyzes modern methods and technologies of teaching English used in Uzbek higher educational institutions for the formation of career-oriented communicative competencies in future specialists.

The results of the study showed that the use of modern methods and technologies, such as the use of authentic materials, interactive methods and computer technologies, can significantly improve the formation of career-oriented communicative competencies in students.

The use of authentic texts and resources, such as business documents, articles from professional journals, video lectures, etc., helps students to get acquainted with real situations of communication in business English, which helps them better prepare for future professional activities.

Interactive methods, such as role-playing games, discussions, debates, etc., develop students' communication skills and ability to work in a team, which is also important for future professional activities.

The use of computer technologies, such as electronic textbooks, online resources, language learning programs, etc., allows students to improve their reading, writing, speaking, and understanding of the English language. This is especially important for future professionals who will work in an international environment and will often communicate in English with their partners and colleagues.

Discussion of the results showed that the use of modern methods and technologies of teaching English, especially taking into account the needs of future professional activities of students, can significantly improve the level of formation of career-oriented communicative competencies among students in higher educational institutions in Uzbekistan.

Despite this, it is worth noting that the use of new methods and technologies of teaching English also has its limitations, which may affect the quality of professional training of students. Therefore, it is necessary to find a balance between using new methods and preserving traditional methods of teaching English.

We also recommend additional research in this area in order to determine the most effective methods and technologies for developing career-oriented communication competencies for future specialists in Uzbek higher educational institutions.

#### CONCLUSION.

This article discusses modern methods and technologies of teaching English used in Uzbek higher educational institutions for the formation of career-oriented

communicative competencies in future specialists. The results of the study showed that the use of modern methods and technologies, such as the use of authentic materials, interactive methods and computer technologies, can significantly improve the formation of career-oriented communicative competencies in students.

However, it should be noted that the use of new methods and technologies also has its limitations and may affect the quality of professional training of students. Therefore, it is necessary to find a balance between using new methods and preserving traditional methods of teaching English.

In general, we can conclude that the technology of forming career-oriented communicative competencies in the training of future specialists in higher educational institutions in Uzbekistan is an urgent and important task. The use of modern methods and technologies helps to improve the level of formation of career-oriented communicative competencies among students and prepare them for successful professional activity in an international environment.

However, for effective training of future specialists, it is necessary to conduct additional research in order to determine the most effective methods and technologies for the formation of career-oriented communicative competencies among students, as well as to monitor the relevance and modernity of educational programs and teaching methods.

It is also important to provide students with access to modern learning tools, including interactive and computer technologies, which will allow them to build up their communication experience and develop teamwork skills.

This article can serve as a basis for further research in the field of formation of career-oriented communicative competencies in Uzbek higher educational institutions. Based on the results of the control of practical skills, it will be possible to draw conclusions about the effectiveness of using new technologies in training future specialists in Uzbekistan.

In general, the results of the study indicate the need to integrate modern methods and technologies into the learning process, especially when it comes to career-oriented communication competencies. Creating a favorable classroom environment combined with modern methods will help students better master professional vocabulary and the basics of communication interaction with foreign partners in the future.



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