

IMPROVEMENT OF MANAGEMENT OF INVESTMENT PROJECTS

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Annotation

This article will talk about the management of investment projects, financial management systems, investment management functions and individual signs of the project

Key words

economies, investments, implementation of project, venture financing, managing a company

INTRODUCTION

In the world economy, there is a trend of imbalance between demand and supply of investments. Today, we are witnessing that the flow of investments is being actively directed from developed countries to the economies of developing countries. As a result, the share of direct investments in the economy of developing countries is increasing sharply.

In turn, the presence of many problems with improving the efficiency of investments remains one of the main factors determining the need to improve the management of investment projects.

Currently, attracting and attracting foreign investment in world practice approving mechanisms for placing the economy in promising and high-tech networks, global investment projects and developing venture financing practices at the regional level, improving the attractiveness of the investment environment and financially ensuring the harmony of management tools is of great importance.

"If we can carefully develop investment projects across regions and networks for investors who seek to invest in our economy, a positive outcome can be achieved in this matter," said President of Republic of Uzbekistan, Sh.M. Mirziyoyev on the effective management of investment projects. Indeed, the President emphasized that the unconditioned implementation of projects involving

foreign direct investment, providing comprehensive assistance to foreign investors, should be the most important task of the government.

MAIN PART

Project management is done through management. Accordingly, management is to achieve a certain positive outcome, to influence an object as intended through a collection of styles and principles. Investment projects in all areas of human activity, including is also relevant to the management process in the field of implementation. Management of investment projects relies on certain methods and principles implemented by a special project manager or project management board will be increased. Project management is done, in most cases, by the project manager. A project manager is an entity that continuously analyzes and studies the balance of capital, cash flow, profit, savings and reinvestment, revenue and expenses directed to the project.

Management of investment projects is characterized by the main organization of financial management. Financial management is such a system in which a follice aimed at achieving the overall goals of managing a company is carried out. Financial management, on the one hand, is a managed system with certain laws, while on the other hand, it is a management system as part of the overall system of corporate governance. This situation is also reflected in project management.

Project manager appointed by project initiator or founders the subject can be a legal or physical person. The main difference between the project developer and the project manager is that the entrepreneur will have a strategic direction on the use of the opportunities opened up, and the project manager will have a strategic direction on the use of existing resources. If an entrepreneur has a revolutionary approach to achieving results quickly in the implementation of the idea, the project manager has an evolutionary approach to the long-term perspective. Management of investment projects can also be carried out on the basis of various schemes and can be summed up in the following options:

1. "Basic" system. At the same time, the project manager (manager) is the representative of the customer ("agent") and it does not bear financial responsibility for the decisions to be made. Any project participants who become project managers and are licensed for professional management may be legal or physical persons. In this case, the project manager cannot operate on a contractual basis with other project participants in addition to the customer and must ensure management and coordination over the development and implementation of the project. If the advantage of this system is the objectivity of the project manager, the disadvantage is that the customer is fully responsible for the project results.

2. "Advanced Management" system. In this system, the project owner (manager) takes responsibility for the project within a strict, limited (metadata) price takes over. The project manager provides management and coordination of project processes on the transaction between the project contractor and the participants. At the same time, like in the "main system", a project participant with a professional management license and the ability to respond to the customer in accordance with his/her obligations may be the project manager.

3. "With the Key" system. To assist individuals desiring to benefit the worldwide work of Jehovah's Witnesses through some form of charitable giving, a brochure entitled Charitable Planning to Benefit Kingdom Service Worldwide has been prepared.

Investment management is an important component of the management of investment projects.

Investment management performs the following functions:

- planner - stadium of management in the implementation of investment strategy and policy development. The investment strategy is directly related to the policy of the economic entity's manufacturing business activities and is aimed at ensuring its stability and reliability in the current and promising period;

- organizational – developed investment strategy and policy implementation requires determining the demand for financial resources, the ratio of identity and attracted funds, forms of attracting funds. It is important to find strategic investors, some profitable investment projects and portfolios, the algorithm for organizing the purposeful management of the investment process;

- to obtain effective results from investment activities, it is necessary to implement all actions and measures aimed at achieving the objectives and tasks outlined in monitoring and investment policy at each stage of the investment process, and to adapt the decisions made related to conjuncture changes in the investment market.

Investment management will be aimed at performing the following tasks:

- to ensure the production potential and economic growth of a business entity;
- investment project, maximizing the profitability of the object;
- minimize the risks of investment activities, projects;
- Analysis, selection and evaluation (once again) taking into account the risk and profitability of the investment object, project.

Accordingly, the goal of investment management is to select investments, investment projects that bring more profit (income) and are less risky. Investment management itself is an art. Its importance demonstrates that because of it, an

investor is able to find and choose investment objects, projects that allow them to earn more than other investors and risk relatively little, and achieve their goal and superiority.

Project management is considered to be applicable according to the nature of the project. At the same time, it is important to pay attention to the following special signs of the project:

- specific goals that need to be achieved by simultaneous implementation of a number of technical, economic, social, financial and other requirements;
- external and internal interaction of tasks, operations and resources required to be coordinated in the implementation of the project;
- determine the start and completion period of the project;
- resource limitations;
- determine the level of ugliness of the goals of the project and the conditions for implementation;
- the inability to avoid various disagreements.

As economic transformation and international integration, structural and structural changes in the economy intensify, the emergence of new economic entities, the survival and development of them and their existing ones in conditions with high impacts on strong competition and various factors will continue to become increasingly complex. This will also lead to a further increase in demand and responsibility for the management of investment projects, which in turn will also lead to the emergence of new methods.

CONCLUSION

Management of investment projects is the planning, organization, management and coordination of labor, financial and material and technical resources between the project cycle aimed at achieving effective project goals through the use of modern management methods, technology and technology to achieve the results set out in this investment project in terms of the content, size, value, quality and interests of project participants art.

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