

CREATIVE THINKING AND ITS APPLICATION IN ECONOMICS.

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Abstract

This article describes creative thinking, its types, creative thinking in the economy and its importance, studies creative thinking in the economy and its importance, the main problems of using creative thinking in the economy, as well as analytical information about the peculiarities of using. creative thinking in the economy.

Keywords

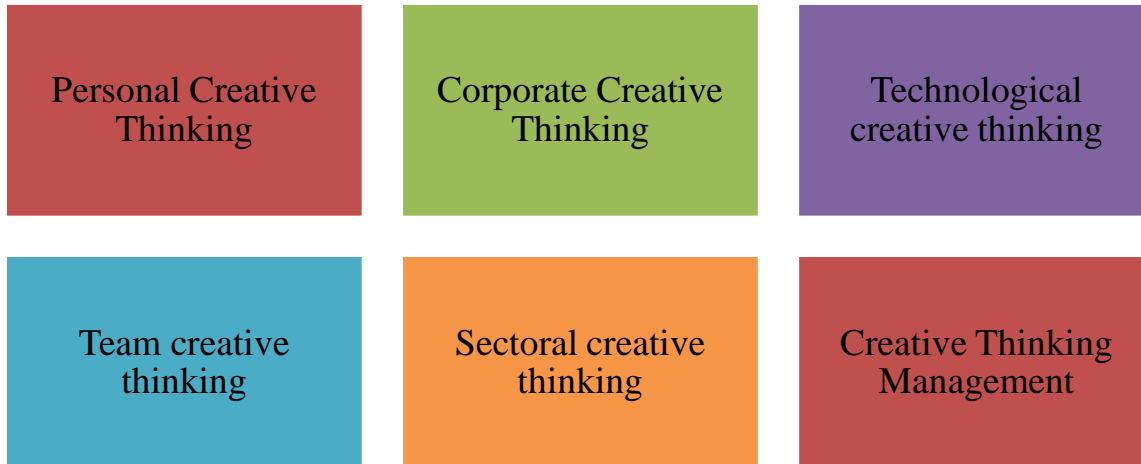
personal creative thinking, team creative thinking, corporate creative thinking, industry creative thinking, technological creative thinking, managerial creative thinking, innovation and innovation, business development, self-creation, creative thinking.

In economics, creative thinking involves creating new, transformative approaches, innovating and acquiring new ideas, developing products, services or technologies.

Personal Creative Thinking: This is based on personal change, self-creation, and personal approach creation. People can use creative thinking to support new approaches in their field of activity, to acquire new knowledge and skills, and to develop themselves personally.

Team creative thinking: This refers to the thinking that is mastered by having all the members of a group or team together, physically or spatially, in one place to support and inspire each other. A team requires creative thinking, team sharing of experiences and ideas, commitment and innovation.

There are several types and forms of creative thinking:



Corporate Creative Thinking: Corporate creative thinking is focused on supporting people within an enterprise or organization and engaging them in new approaches. This includes supporting all team members within the enterprise to innovate, solve challenges within the enterprise, and think creatively to improve business processes.

Sectoral creative thinking: Develops based on cooperation with other sectors. In sectoral creative thinking, activities are held for the development of creative thinking among organizations, academic organizations, the state and other organizations. This is based on supporting the creation of additional resources, products or services and the development of partnerships.

Technological creative thinking: This type is based on the creation, development and support of new technologies and innovations. Technological creative thinking includes the installation of computers, intelligent systems, new materials and other new technologies or their application in innovative processes.

Creative Thinking Management: It focuses on developing thinking and approaches in the field of management. Management is focused on creative thinking, development of new management models, strategies and methods among governing bodies or leaders.

All forms of this type of creative thinking in practice are related to economic renewal, development and innovation. This thinking is supported according to types and forms, specific problems and targeted goals.

Creative thinking and its importance in the economy is one of the important topics of discussion, and this process is of great importance in making changes to the structurally developing economic models and companies. These terms play an important role in solving the following problems of creative thinking in the economic, business and social spheres.

For the following reasons, it is necessary to study and pay special attention to the importance of creative thinking in economics:

Innovation and Innovation: Creative thinking can help generate new ideas and innovations. This leads to the development of new products, services, and technologies, as well as consumer demands and safety standards.

Business development: Creative thinking is an important development factor for companies, enabling them to enter new markets and meet safety standards. This enables companies to innovate, expand market reach, and attract customers.

Self-creation: Creative thinking inspires people to create themselves. This creates an opportunity for the social and economic system to support safe, effective methods and technologies to support their activities, prove themselves and succeed in their profession.

Emerging Industry Demands: Emerging industry demands in the economy require creative thinking. During development, the relationship between requirements and these public spheres changes and requires the use of new approaches. This requires the use of creative thinking, including innovation, for people, companies and countries.

Supporting the Economy: Creative thinking plays an important role in making the economy dynamic and developed. It is the main devices of international cooperation and development of markets, renewal of economic processes, and effective financing, and it is necessary to have a place for creative thinking in supporting the economy.

At the same time, creative thinking in the economy leads to the identification of new directions of development, better response to demands and problems, and social, economic and technological development in general.

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There are several challenges to applying creative thinking in economics. These problems can be the same for people, businesses and countries. The following problems may be relevant in the application of creative thinking:

Layer of existing systems: There is overlap between long-established systems and methods, issues that are not clearly defined, and difficulties in implementing innovations. Changing existing systems can be a major challenge in ensuring the application of creative thinking.

Risks and application despite its other categories: Creative thinking and innovation involve risks compared to other categories. As a result, strong financial challenges arise in the process of exploring corporate partnerships, entering new markets, and developing new products.

Political, legal, and social boundaries in the economy: Public political, legal, and social boundaries are important for creative thinking to implement change and

apply innovations. Laws, patents, and inter-company arrangements play a major role in enforcing changes and keeping them consistent with the economy.

International cooperation and financial boundaries: Innovations and innovations involved in creative thinking can be extended around the world. But it may be time to go international and challenge each country's economic capabilities on issues of financial boundaries and economic relations.

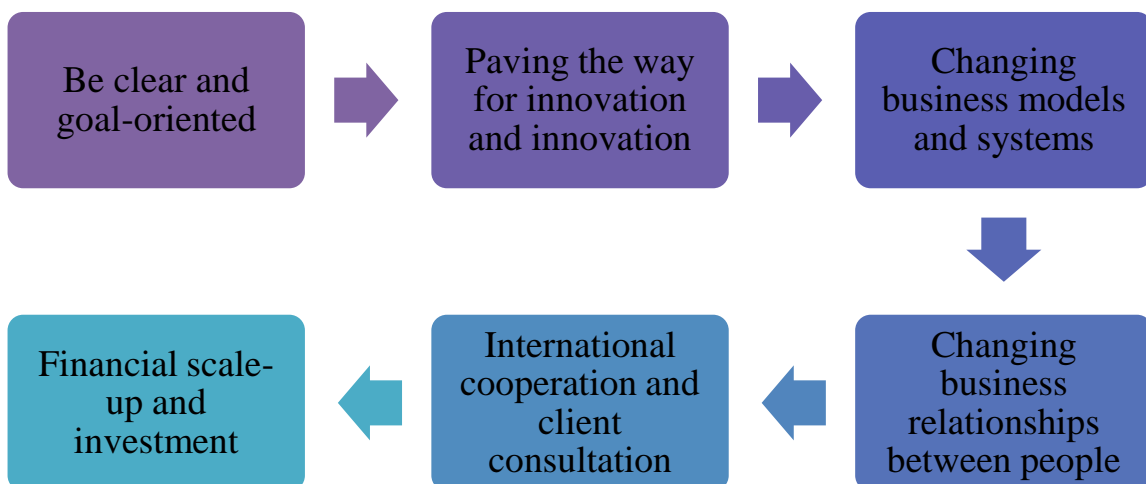
Productivity declines due to self-proofing: Creative thinking and innovation can show benefits of self-proofing and successfully marketing innovations and products. This requires the study and application of commercial and marketing strategies, which are an important part of creative thinking.

Changing economic climate and educational system: Creative thinking requires a changing economic climate, societal experience, and an educational system mature in applying new ideas. Such a system inspires people to come up with new ideas and innovate.

It helps to develop effective cooperation and interoperability among people, businesses, and countries to deal with problems and apply creative thinking.

The application of creative thinking in the economy will have special features in the business and economic sphere.

The following important features are important in applying creative thinking to the economy:



Be clear and goal-oriented: When applying creative thinking, clear goals and directions must be set. Why use creative thinking to free up goals from time to

time. This allows for the creation of a collection to promote and solve specific problems in the public, business, or economic sphere.

Paving the way for innovation and innovation: Crossing other categories when applying creative thinking helps create new products, services or technologies. News and innovations in the economy are important for development in the international market and for the business to prove itself independently.

Changing business models and systems: Applying creative thinking to the economy requires changing existing business models and adopting new systems. It's important for companies to break new ground in various ways, create customer convenience, and differentiate themselves from their competitors.

Changing business relationships between people: Applying creative thinking to the economy requires changing the relationship between business and systems. In economics, creative thinking is used to create systems and innovations among employees, management systems, and other environmental elements.

Financial scale-up and investment: Applying creative thinking to the economy requires scale-up of financial resources and mobilization of investment. This is necessary for the development of new projects, the development of innovative products and their place in the market.

International cooperation and client consultation: International cooperation and client consultation are of great importance in the application of creative thinking to the economy. Working with such organizations, operators and experts in the field, provides an opportunity to apply new and effective innovations while studying international experience.

In the application of creative thinking in the economy, these features play an important role in the development of the economy, the use of innovations, and the development of innovations. At the same time, it is important to create a changing and dynamic economic environment, to create conditions for the application of new ideas, and to establish cooperation between each legal, political, and economic category.

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